



**PITCH DECK**  
PRESENTED BY  
PORSCHÉ MYSTICQUE STEELE

# Table of Contents

Table of Contents	02
Introduction	03
Our Story	04
Who We Help	05
About the CEO	06
Our Numbers	07
Services	08
Book Production	09
Self-Publishing Assistance	10
Book Marketing	11
Payment Plans	12
Book Production Workflow	13
Some of our Works	14
Testimonials	15
Contact Us	16

# MysticqueRose Publishing

Book Production & Independent Publishing

## Storytelling Your Way

Don't just be a writer, become an **author!**

Our professional self-publishing services will make your book idea a reality as we walk you through every aspect of book creation all the way up to publishing and marketing.



# Here's how it all began...

It all started with Porsché Mysticque spending years behind the keyboard of her used laptop editing for others and reading pages upon pages of stories posted online by aspiring writers who just wanted a bit of guidance. Until one night, in the middle of her sleep, a loud booming voice jolted her awake. She looked around her dark room and to her surprise, she was completely alone.

*"What was that?"* she thought to herself.

But before she could pursue that thought any further, an epiphany violently grabbed hold of her and struck a loud chord in her mind. Without a second thought, she scrambled out of bed, opened her laptop, and Google-searched *"online editing gigs"*.

What made her search for this, she wasn't sure, but it was that single moment that led to the beautiful blooming of relationships with independent authors all over the world. She collaborated with aspiring authors. She ghostwrote for established best-sellers. She edited and proofread books, documents, web content, and more for individuals and global corporations. She formatted and published. But most importantly, she **built**.

She built relationships, friendships, teams, and eventually a family.

It is this family that now works hand-in-hand to bring you MysticqueRose Publishing Services. Here, we are only interested in helping writers become authors and journeying with them to create what they've always dreamed of. Here, we are about relationships and achievements. Goals and fulfillment. Your accomplishment is our happiness.

**We look forward to meeting and working with you!**

# Who We Help

**It's your life. It's your coaching practice.**

Keep your intellectual property fully yours. We work with **established Coaches and Business Owners** who want to level up in their careers and be seen and recognized as experts in their niche.

We walk future authors through each step of the book publishing process, from idea to layout, to printed books in the hands of your readers and your future clients.



# About the CEO

## Porsché Mysticque Steele

She is a **professional speaker**, **independent book publishing expert**, and **founder** of MysticqueRose Publishing Services. She assists organizations with improving their team's productivity and company branding through the use of *storytelling*. As a powerful keynote speaker, she helps people with establishing their identity to find the strength to pursue their life purpose, dreams and careers without feeling unsure or unstable.

When she's not delivering keynotes and workshops, Porsché Mysticque helps high-performing CEOs and coaches combine their wisdom and story to publish highly impactful books that influence and expand their thought leadership.







**35 books  
published  
in 2022**

**10,000+**  
pages

We've written and edited over 10,000 pages of work for passionate authors who trusted us with their life's work.

**600,000+**  
hours

We've dedicated over 600k hours to working closely with our authors to ensure we go above and beyond their expectations.

**70+**  
years

Our team has an average of over 70 years of experience making authors' dreams come true in any way we can.

# Services

**MysticqueRose Publishing Services** is a team of professional writers, editors, and publishers that can help take an independent author's manuscript from beginning to end.

## Book Production

Editing  
Illustrating  
Cover Design  
Formatting

## Self-Publishing Assistance

KDP  
Ingramspark  
Website Exclusive

## Book Marketing

Best Seller Strategy  
Social Media Marketing  
Influencer Marketing  
Email Marketing



## Service

# Book Production

Book Production Packages start at **\$3000** | Up to 8 Weeks

## Editing

Our book editing services cut across different aspects of editing, ranging from line editing, copy editing, and of course developmental editing.

Most publishing services force you to pay for each type of editing.  
Not us!

## Illustration

When you want to transport your readers into a new reality, a world of your own making, using illustrations can make the journey more exciting.

That's why our passionate illustrators are always ready to hand draw your world and bring it to life.

## Cover Design

Our team of award-winning artists has the passion and knowledge required to partner with you and capture your vision to life.

We know it's easier said than done, that's why we take the time to learn about you and your book and work closely with you to offer concepts and unlimited revisions.

## Formatting

We've taken the time to research the psychology behind a reader's time span and found that formatting your interior a certain way ensures continuous reading.

Our formatters use this secret method in all of our books so you can be sure that your books are properly designed for your audience.

## Service

# Self-Publishing Assistance

Service starts at \$500 for 1 - 3 hour session

With so many different ways to independently publish a book, it can be tricky to navigate. Working one-on-one with independent publishing expert, and our founder, Porsché Mysticque Steele, you will discover the best publishing strategy for you and your book and learn how to go live all in a single 1-hour session!

**Kindle Direct Publishing**  
**Ingramspark**  
**Website Exclusive**



## Service

# Book Marketing

**Book Marketing Packages start at \$5000 | 3-6 Months**

Having a solid book marketing strategy is absolutely essential to the success of your book. Without it, your book is likely to fall flat on the market and fail to gain traction. With our customized marketing options, we will create a 3 to 6-month campaign that reaches your book goals. Don't want a package? No worries! We offer our services a la carte!

## Platform Building

Branding.....	<b>\$2000</b>
3-month Audience Building Strategy and Implementation .....	<b>\$3500</b>
Website Creation .....	<b>\$2500</b>

## Up Leveling

Book Launch Event .....	<b>\$6000</b>
Book Monetization Event .....	<b>\$5000</b>
Amazon Best Seller .....	<b>\$2500</b>
Award Nomination.....	<b>\$3000</b>

## Social Media Marketing

3-month Social Media Content Creation .....	<b>\$2500</b>
6-week Ad Campaign .....	<b>\$2500 + \$1000 Ad Spend</b>
12-week Ad Campaign .....	<b>\$4000 + \$2000 Ad Spend</b>
Influencer Outreach .....	<b>\$1500 + \$2000 Budget</b>

## Extras

90-minute Strategy Session .....	<b>\$500</b>
Single Email Campaign (5 emails) .....	<b>\$1500</b>

# Payment Plans

## Book Production Starting at \$3000

Payment Option 1  
**Pay in Full**

Payment Option 2  
**50% Deposit,  
50% after 30 days**

Payment Option 3  
**\$500 deposit,  
3 equal payments  
every 30 days**

## Self-Publishing Assistance Pay in Full

Option 1  
**1-hr Live Workshop (\$500)**

Option 2  
**Done With You  
Self-Publishing (\$1500)**

Option 3  
**Done For You  
Self-Publishing (\$3000)**

## Book Marketing

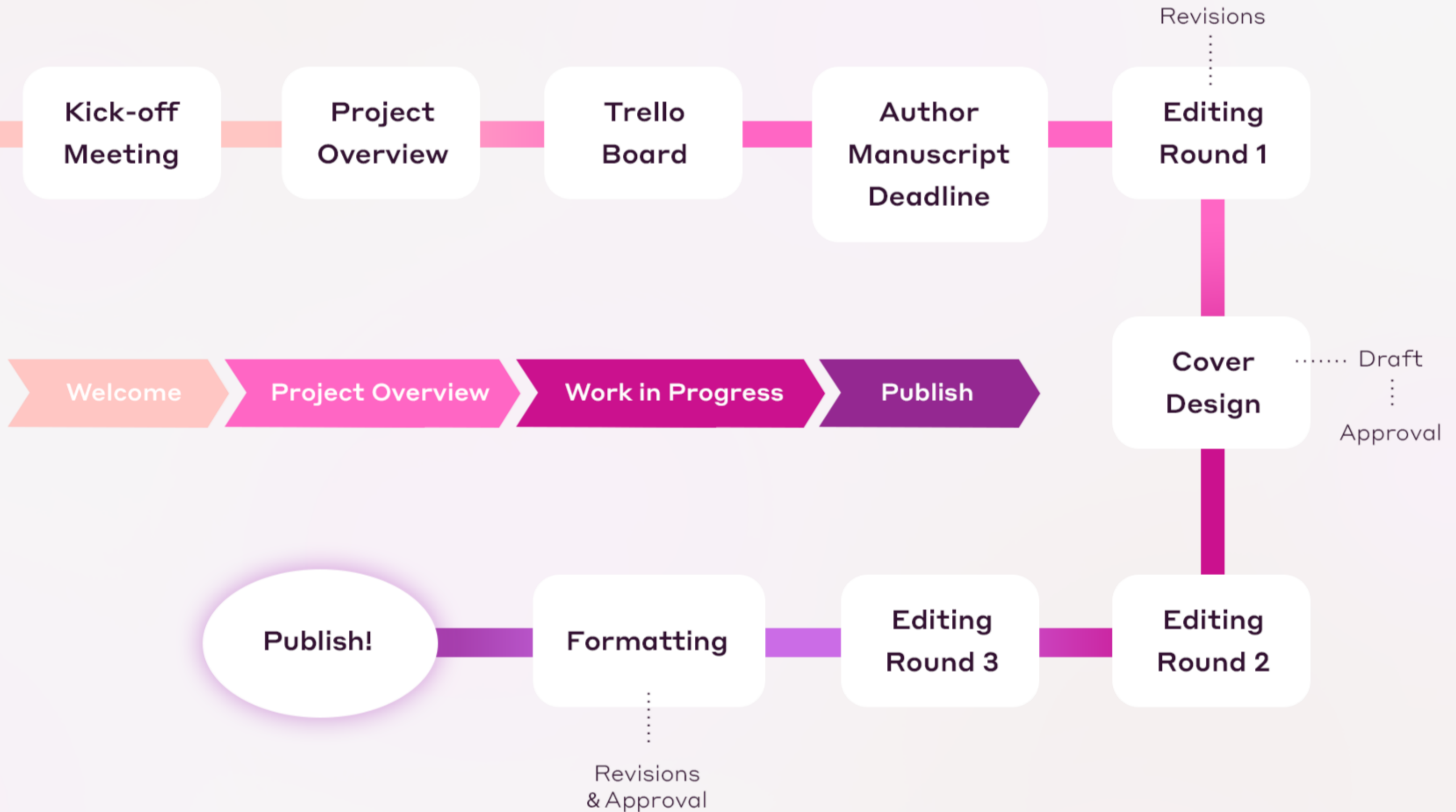
Payment Option 1  
**Pay in Full**

Payment Option 2  
**50% Deposit,  
50% after 30 days**

Payment Option 3  
**25% deposit,  
4 equal payments  
every 30 days**



# Book Production Workflow



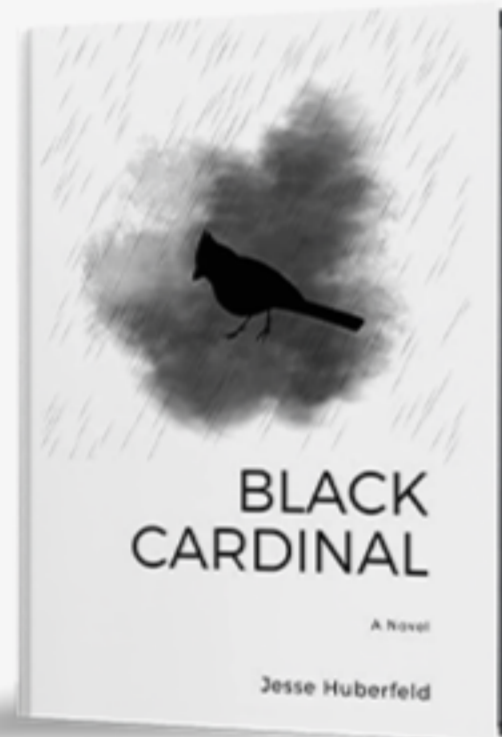
# Some of our Works

We bring your book to life!





# What our Clients say about Us

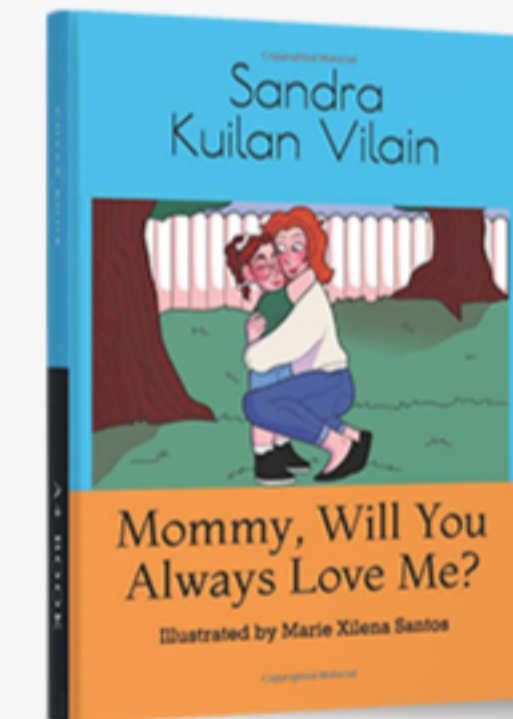


My experience with MysticRose Publishing was nothing more than wonderful. For a beginning author, their knowledge really helped me maneuver the publishing process and they did an awesome job with helping me format my book. Awesome team and super helpful!

**Jesse Huberfeld**, author of **Black Cardinal: A Novel**

MysticRose Publishing is an amazing company that provides genuine and exceptional services. I am so grateful for their patience, understanding, and support. Their dedication to their clients to ensure 100% satisfaction is very honorable. The staff/team takes time to listen to what you want. I will most definitely use this company again for future publishing services.

**Sandra Kuilan Vilain**, author of **Mommy, Will You Always Love Me?**



Working with MysticRose publishing was a fun and exciting experience from start to finish. This was my first time self-publishing a book, so I appreciated the team's patience and organization by helping me through the process. The team did a great job at keeping me focused and on track.

**Chase Daniel Johnson**, author of **The Chase of Authenticity**



*See if we're a great fit!*

I AM READY TO BECOME AN AUTHOR

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